

October 31, 2003

### **“DO NOT CALL” EFFECTIVE TOMORROW**

BISMARCK – Attorney General Wayne Stenehjem reminds consumers that violations of the “Do Not Call” list will be enforced effective November 1<sup>st</sup>.

Telemarketers cannot call consumers who have been registered on the “Do Not Call” list for at least 90 days. Consumers who registered a phone number before August 1<sup>st</sup> will be able to report telemarketers who call them after November 1<sup>st</sup>.

Beginning on Monday, November 3rd, the complaint form will be available for consumers to report violations, online at [www.ag.state.nd.us](http://www.ag.state.nd.us), or by calling the Attorney General’s Consumer Protection Division at (701) 328-3404, toll free 800-472-2600. Consumers will need to provide the name and phone number of the telemarketing company in order to file a complaint.

“Consumers have waited long enough to take back control of their phones and enjoy their privacy. Telemarketers have had three months to comply with the law. This office will rigorously enforce the law and pursue penalties for violations,” said Stenehjem.

Even after registering on the list, some calls are still permitted by law. These are:

- Calls by or on behalf of a charitable organization.
- Calls by or on behalf of a political party, candidate or other group with a political purpose.
- Calls made to you with your prior written request, consent, invitation or permission.
- Calls by or on behalf of persons or companies with whom you have had an established business or personal relationship within the past 24 months.
- Calls by an individual who intends to complete a sales presentation at a later face-to-face meeting.
- Calls for which the exclusive purpose is to poll or solicit the expression of ideas, opinions or votes.

Consumers can register on the list or verify a previous registration by calling 800-382-1222, or online at [www.donotcall.gov](http://www.donotcall.gov).

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